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HAIR TRANSPLANT BY DR. MARK TAM

Bringing bespoke artistry and high-end quality to hair transplantation and hairline restoration



Image: Matt is an actual patient of Dr Mark Tam



Hair transplant surgery with Dr Mark Tam is a unique, tailored experience that combines cutting-edge, advanced methods of hairline restoration with exclusive, personalised services from a full-time hair surgeon at the top of his game.

The hairline is the most important element of hair restoration. Dr Tam specialises in addressing receding in the hairline to restore natural lines and temple points.

Ensuring less noticeable, more durable, and natural hair transplant results takes time. High quality means using the best people and the best tools.

Dr Tam seeks to achieve the best hair transplant possible for every patient and refuses to compromise. If you want to invest in bringing back your confidence, feeling younger, and stopping the constant worry about your hair loss, then a fully personalised hair transplant solution from the award-winning Dr Mark Tam is for you. Let us explain why.

Dr Tam has a genuine and ardent love for his work in hair transplant surgery and has the ultimate accolade of being recommended by other doctors and hair transplant surgeons, alongside winning a variety of awards. He seeks to create a totally customised and bespoke hair transformation for every patient he sees using Treatment Area Mapping and Measurements (TAM+M) to precisely calculate the exact amount of hair follicles and the graft number required to achieve your goals.

He does not guess or provide a one-size-fits-all solution. Combined with the IDEAL Technique for Follicular Unit Extraction (FUE), he performs the best possible hair transplant procedure creating natural-looking, soft, ultra-high-density results.

Even your nearest and dearest would find it difficult to know you had hair transplant surgery; it looks and feels so natural. Dr Tam is extremely passionate about getting optimal results from hair restoration surgery.

The IDEAL Technique uses pioneering, regenerative, minimal-scarring methods, optimised graft storage, and custom-made instrumentation that are almost impossible to find practised elsewhere. This means he can achieve the highest levels of recipient and donor graft success.

More than a surgeon, he is a true craftsman, an artisan, who has honed his skills over many years and strives to represent the best of hair transplant surgery every day, dedicating his undivided attention to your care and your hair restoration journey to ensure he always provides a premium service.

Dr Tam is incredibly proud of the team that he has assembled to assist him with every surgery; hand-selected and highly skilled hair transplant technicians and surgical assistants, they share his passion and values for a job well done which requires expertise, dexterity, and taking the time to create the best possible hair transplant.

This same team brings consistency to each surgery, working together like a well-oiled machine.

Rising demand has sadly fuelled an ugly side to the hair transplantation specialty creating cheap, oversubscribed, conveyor belt style approaches to hair restoration surgeries in the UK and abroad. Unfortunately, many non-doctors now perform hair transplant surgery with little-to-no training in the field. This has created a lucrative 'black market' with scant regard for patient safety, standards, or satisfaction meaning many people fall victim to sub-standard practices and horrific outcomes. Many clinics now offer hair transplant surgery, but few specialise or can show the quality of their work up close.

Patient and supportive, Dr Mark Tam understands the importance of researching providers to ensure you make an informed decision when choosing the right hair transplant surgeon for you. The Tam Experience provides you with exceptional personal care, one-to-one with no salespeople, and Dr Tam will support you throughout your journey, from consultation, to surgery, and beyond.





# Dr Mark Tam is the right choice for you

Being a good fit for each other is important; Dr Tam and his team are here to support you throughout your hair restoration journey. They understand the importance of researching the procedures and ensuring you choose the right hair transplant surgeon. Here is why we think Dr Tam is the right choice for you.

#### More grafts

Specialising in hairline restoration, Dr Tam places higher numbers of grafts than are typically used in mainstream hair transplant surgery standards to give you a better result. Hairline transplant is a more challenging specialty within hair restoration, and it is difficult to achieve a first-rate result to the high standards that he maintains. A good outcome, using the IDEAL technique, is a fine balance between looking too soft and being dense enough to avoid seeming 'pluggy' and unnatural.

Attention to detail and honed skill determine his ability to create a soft, natural-looking hairline with optimal density whilst preserving donor areas.

This approach is exceedingly time-consuming but achieves superior, appreciably more natural-looking results, making it, without a doubt, worth it.

#### Best and most natural hairline transformation

The IDEAL technique for natural restoration of the hairline and temple points produces a superior, long-lasting hair transplant result. It can be adapted for each patient using world-class techniques like individually separated hair follicles and partial follicular unit extraction (FUE) to achieve the best outcome for you and your hairline.

#### Ultra-high density hair transplantation

Pioneering techniques engineer increased density with less trauma than conventional methods. Dr Tam uses personalised, hand-cut, smaller instruments for greater precision at high magnification, ensuring thicker, denser hair that appears less see-through at the hairline.

#### Smaller, less noticeable scars

The impact of scarring in the donor site is often disregarded or viewed as an inevitable part of the transplant procedure; but by using more technically challenging methods scarring can be significantly reduced.

Smaller follicle extraction punches and regenerative methods like partial FUE cause less damage to the scalp and reduce scar tissue formation.

Such methodology is highly specialised, practically demanding, and requires more time; hence, rarely found at other hair transplant clinics. Yet, this approach will give you the freedom to choose your hairstyle, including short hair, without the worry of visible scarring in your donor areas.

#### Precision and accuracy by mapping and measuring

There is no guesswork or estimation. Precise measurements and accurate mapping using Treatment Area Mapping and Measurements (TAM+M) yield the surface area for treatment, allowing for mathematical calculation of the exact number of grafts required to achieve the optimum density for your preferred result, tailored to both the density of the donor areas and the transplant site. Dr Tam assures the meticulous design of your new hairline.

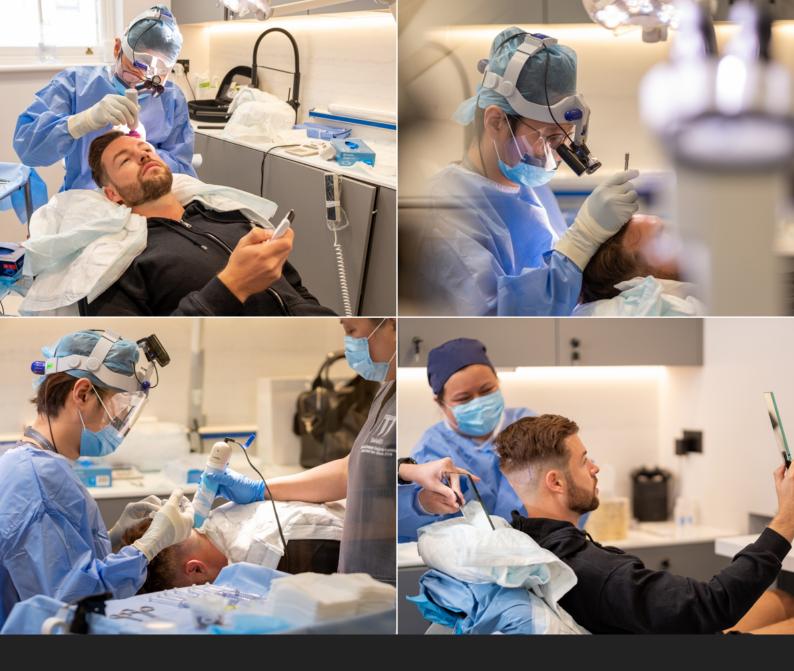
#### **Third generation**

You are in safe hands. Dr Tam was born into the practice of hair restoration with a family that has pursued this passion since the 1950s.

A qualified, award-winning hair transplant surgeon, he has honed his exceptional skills, outcomes, and personal style over a decade of experience in multiple hair transplant clinics learning varying techniques.

A specialist in hairline and temple transformation, he is a Diplomat of the American Board of Hair Restoration Surgery and the winner of the Doctor's Choice Award for Top Hair Transplant Surgeon in London for three consecutive years.

#### Many clinics offer hair transplants, but few specialise like Dr Mark Tam



## How to book a consultation



The fee for an in-person consultation with Dr Mark Tam is **£180.00**. There is also the option for a video consultation if you wish to have this first, the fee is **£60.00**.

Please bear in mind that an in-person consultation is essential prior to receiving a hair transplant.

Consultations are held on Wednesdays and Fridays at Dr Tam's private clinic at 107, Harley Street, London.

Prior to booking a consultation appointment Dr Mark Tam provides a **complimentary preassessment** for all patients to determine your suitability and advise an estimated cost please follow this link to complete www.drmarktam.co.uk/contact-us

## The Tam Experience

The Tam Experience means that all your consultations, the day of the surgery, and your follow-up appointments are held at Dr Mark Tam's clinic in Harley Street, a location that is world-renowned as a centre of medical excellence, with the highest standards of clinical care and expertise.

Being a VIP is part of The Tam Experience, offered to all patients; there is no non-VIP package – you are always his priority; you have his dedicated attention with total privacy and discretion guaranteed. There is no sales team and consultations are not rushed.

On the day of your hair restoration treatment, you are the only patient in the clinic, no other surgeries or consultations are held on the same day. There is just you, alongside Dr Tam and four other members of his clinical team. He offers a complementary private chauffeur service with a dedicated driver who will collect you on the morning of your surgery and take you home after treatment. If you are thinking of staying in London the night before and/or after your surgery, we have negotiated preferential rates with a wonderful local hotel.

Rather than only having the donor area shaved ready for surgery, a hairdresser or barber can be arranged as a complimentary service to blend in the sides of your hair to a style you desire, or you can have an all-over head shave, the choice is yours. The day of your surgery is long; thus, you are encouraged to bring your own smart device with in-ear headphones and your choice of films, TV, music, audio books etc. However, the clinic is fully equipped with music, a smart TV, and streaming Apps, plus a games console, which is very popular. Lunch is provided, chosen from a menu on the day.

And it does not stop there; Dr Tam provides exceptional attention to detail with his aftercare package. When you leave the clinic, you can expect to have a bandage on the donor site at the back of your head, with the newly transplanted areas at the front left open. Of course, he understands that no one wants to be seen walking out the door with a bandaged head, so Dr Tam has taken the time to create a customised post-surgical cap – The M Cap – exclusively available to his patients after hair transplant surgery.

The larger shaped baseball cap design will not only accommodate and cover the bandage under a neck flap, but also allows space to protect your newly transplanted hairline. The M Cap can be modified to allow you to spray your transplanted follicles with a saline solution through specially designed holes to avoid them drying out on your journey home, especially if travelling a long distance. Living in London means that Dr Tam is close to his Harley Street clinic and is available for immediate aftercare if required. Whilst he takes all necessary precautions to minimise and prevent complications, they can and do occur, so it is important to have a surgeon who is readily available to manage any issues that might arise in the hours post-surgery. You really are in safe, expert hands.

Dr Mark Tam wants to bring back the magic to hair transplant surgery, creating a totally customised treatment to transform your hairline. Performing a limited number of hair restoration surgeries per year, and not on consecutive days, he can be well rested and truly dedicate the time and concentration required to achieve the best possible hair transplants. This means that his specialist skills are in high demand, yet compromising on quality or mental acuity to perform more operations or to see more patients is not how he likes to do things.

Properly executed hair transplant surgery takes time and should not be rushed or carried out when tired; this is The Tam Experience.



Above: Alex - an actual patient of Dr Mark Tam

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On the day of the transplant, Mark did everything to make it really an amazing experience. He put me at ease, told me exactly what to expect, what he was doing at different points in the procedure, and gave me all the aids to calm down. Mark did an amazing job, like he was holding my hand through the whole experience.

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# Soft, natural, ultra-high density results

A hair transplant is a journey and Dr Mark Tam is with you every step of the way. His former patients are thrilled with their new hairlines, and you can see some of the amazing, natural results here.



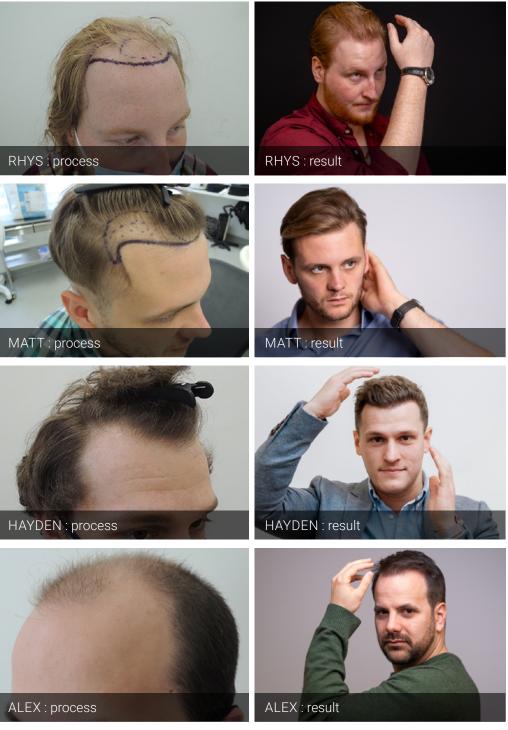
Ryan - an actual patient of Dr Mark Tam

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I shortlisted a few different surgeons and had one-to-one chats with them. Dr Tam felt super friendly, super welcoming. He made me feel at home and at ease. I knew from that moment that he was the guy to go to. Having a hair transplant makes me feel a lot more confident.

RYAN

### Transformations by Dr Mark Tam



All actual patients of Dr Mark Tam

See our website for more case studies

# Your questions answered by Dr Mark Tam

We thought it might be helpful to gather some often-asked questions for Dr Mark Tam to answer. Of course, if you have further questions, remember, you can book a consultation with Dr Tam and ask him ANYTHING.

#### How do you design the perfect hairline?

A hairline is very much like a fingerprint; it is unique to the individual and no two are the same. When creating a new hairline design, I look at the natural shape of your current hairline and your previous hairline. We will discuss your preferred look and feel. Most of my patients want to restore their hairline to how it looked before the onset of hair loss, or maybe just back a few years, but some wish to create a new look.

#### How many grafts do I need?

This is probably the most common question that I am asked. Although the number of grafts required is very important and has a direct impact on the density of the result, it is also important to understand how we calculate the requisite number of grafts. Traditionally a hair transplant surgeon would look at the area and make an educated guess to gauge the number of grafts recommended. This risks both under estimation and poor density, or over estimation and wasted grafts that could have remained in the donor site. This is why I design the hairline with you during the consultation and then measure the surface area to precisely calculate the exact number of grafts needed to achieve the best possible result – i.e., area x density = grafts.

#### Why do you use single hair follicles in the hairline?

Your natural hairline is made up of single hair follicles. Therefore, if we want to mimic this post hair loss and maintain a natural look to the hairline, it makes sense to transplant single hair follicles. Sadly, it is not quite so simple because there are fewer single hair follicles present within the donor areas as the back and sides of the head. Hair is much denser here and we find lots more multiple hair follicles. If we simply transplant the multiple hair follicles to the hairline, it will appear 'pluggy' and look very unnatural. If we only transplant the single hair follicles we can find, it will look sparse. But do not worry, I have a solution.

Using the IDEAL Technique, my team and I can create individually separated hair follicles by carefully and precisely dissecting multiple hair follicles under the direct stereoscopic vision and magnification of a microscope, or I can use partial follicular unit extraction (FUE) techniques to split hair follicles that are close together at the donor site. This is time consuming and painstaking work, but I believe it is without a doubt worth going that extra mile to create a much more natural-looking hairline. With all these newly separated hair follicle grafts, we need more recipient sites to achieve placement that gives a higher density result. By separately the hair follicles, the graft number is higher, the density is higher, but we take less from the donor area to achieve the goal, thus preserving it for future use, with minimal scarring.

#### Why is density a key outcome of a good hair transplant result?

The determination of a good outcome for a hair transplant result is density. Density is the number of grafts per cm2. Achieving good density is why I carry out the Treatment Area Mapping and Measurements (TAM+M) at the consultation to calculate the exact number of grafts required to achieve the desired density.

It is also vital to carry out the procedure in a 'single pass' or single surgery to give you the highest density result, something that cannot be achieved with repeat surgeries. Let me explain why. If you have grafts that are placed in a first surgery, any follow-up or second surgery will have to take account of those grafts and avoid damaging them by leaving bigger margins around each one. This limits how closely or densely the second round of grafts can be placed. Whereas, if all the placement is carried out in one pass, on a blank canvas (being careful to protect any native hairs in the recipient site), then we can place all the grafts closely together to achieve an ultra-high density result at the same time. This is more technically challenging, requires higher magnification of the recipient area, and smaller instrumentation.

#### What does ultra-high density mean?

Achieving an ultra-high density result is not as simple as placing the grafts closer together because space is limited. Most hair transplant surgeons will use 1mm blades to create recipient sites for grafts. It is regarded as safe to make 45 incisions using a 1mm blade within a 1cm2 recipient area because the skin should still heal, and the grafts grow without complication. If we add up all these incisions, it creates 4.5 centimetres of injury. I prefer to modify the blades I use down to a size of 0.8mm and do so by custom cutting them with precision cutting tools. I can then create 50 incisions within a 1cm2 area and place 50 grafts instead of 45 to achieve the ultra-high density result. Surprisingly, this will heal better with fewer complications because it creates less injury, only 4 centimetres. The placement of the grafts is denser, and with reduced injury, the survival and growth rate are likely improved. The IDEAL Technique allows me to place more grafts than typical hair transplant standards, going



beyond 2,000 grafts. My work requires considerable creativity and craftsmanship to achieve the outstanding results that I crave for all my patients, this is why I restore the hairlines that other hair transplant surgeons do not feel comfortable attempting, and why I specialise in treating hairlines.

#### How do you prepare and store the grafts during the procedure?

Follicular Unit Extraction or FUE punch techniques are used to extract hair follicles from your donor areas for onwards transplantation. The scalp is anaesthetised to avoid pain and discomfort during the procedure, and it is carried out with you lying face down on a special couch. It usually takes 1-2 hours to extract the grafts and most patients use this time to catch up on some TV shows or listen to an audiobook.

Typically, grafts are stored in saline, however, we use a premium graft storage medium as standard for the safe aggregation of your hair follicles. The clinically proven Hypothermasol solution ensures a better survival rate for your hair follicles whilst they remain out of the body for a short period of time during preparation, dissection, and placement.

#### Why do you care about preserving the donor area?

The primary focus of the hair transplant surgeries that I perform is to restore the hairline and the temple points, but it would be remise of me if I did not pay equal attention to ensuring that there are minimal signs of damage from follicular extraction in the donor site; preservation here must also be a priority. Like the blades I use in the recipient site, I use very small FUE punches to extract the grafts. These are smaller than the instruments used in standard FUE techniques, typically with a diameter of 0.75mm-0.85mm. This allows me to extract hair follicles more accurately across a wider area and means I can avoid impacting neighbouring hair follicles. It is a technically more challenging and time-consuming method of follicular extraction, which requires supreme focus and concentration on my part, but the aim is to harvest the required number of grafts whilst ensuring they are both intact and spaced out enough, so the extraction is barely noticeable in the donor area. This method is worth the effort, both in terms of the minimal scarring thanks to the small punch size and the noticeable intervention in the donor site. Key to this is also in preserving the area for future use by causing less damage, thus ameliorating the chances of regrowth, should a future surgery be required for additional hair loss.



#### Dr Mark Tam Bachelor of Medicine

Diplomat, American Board of Hair Restoration Surgery (ABHRS) Member, International Society of Hair Restoration Surgery (ISHRS) Member, British College of Aesthetic Medicine (BCAM)

#### **CASE STUDIES**

### Matt's hair transplant story



#### The motivation

Matt started to notice his hair loss as a teenager; heading off to university it was on his mind constantly. Naturally, he felt he was too young to be worrying about a lack of hair at 18 or 19 years old, let alone scrutinising his early receding hairline in the mirror every morning.

When Matt first met Dr Mark Tam, he was 23 and by then a software engineer, but still troubled by his hair loss. The progression had been stabilised with anti hairloss medications over the preceding three years or more, Matt sought help to restore as much of his hairline as possible, emphasising to Dr Tam that he wanted his hair to look 'natural'.

#### The process

To achieve a natural-looking transplanted hairline, one of the techniques Dr Tam employs is the use of singular hair follicles.

Hair transplant surgeons often discover that there is a limited availability of singular hair follicles and must rely ontransplanting multiple hair follicles, yet these can look pluggy and fake. But this is where the magic happens, thanks to Dr Tam's extensive Follicular Unit Extraction (FUE) experience and the use of small, precise instrumentation to extract, dissect and transplant hair follicles. Multiple hair follicles can be dissected into singular units, or individually separated hair follicles, under a microscope. By making more recipient sites, with increased follicle placing at a higher density, we can create a natural result. We believe this extra attention to detail and precision is worth it and is what you can expect in Dr Tam's hands, a true craftsman.

Like artists, Dr Tam and his team can produce long-lasting, aesthetically pleasing results, which not only achieve a natural look to the hair line, but also maintain, rather than compromise, the donor area, leading to a result that is practically indistinguishable from the non-transplanted hair.

The treatment area mapping and measurements in Matt's case covered an initial transplanted area of 36cm<sup>2</sup> with 50+ grafts/cm<sup>2</sup>, (followed by a second, smaller area of 20cm2 behind the original transplanted area, revealed after Matt shaved his head during the COVID-19 lockdown period). The donor areas instruments used were 0.75mm and 0.85mm in size. In total, Matt received over 3,100 grafts, comprising almost 5,500 hairs across the two areas.

#### The result

Matt achieved good visual improvement in the treated area, no longer appearing receded, leaving him with natural, Instagram-ready hair.

### Hayden's hair transplant story



#### The motivation

By the age of 29, when he met Dr Mark Tam, Hayden has been suffering from hair loss for a decade. Starting to notice his hairline receding, albeit slowly, whilst still at university, his stressful job in the financial services industry seemed to increase his hair loss quite rapidly. Having stabilised the progression using anti-hair loss medication, he decided that a hair transplant was his best option for the long-term management of future hair loss.

Hayden was seeking the restoration of his hairline so he could leave behind his receding look. He wanted to achieve a 'fuller' appearance to his hair, hoping it would renew his confidence ahead of his wedding.

#### The process

When considering the result of a hair transplant using Follicular Unit Extraction (FUE), it is easy to focus solely on the recipient area - the new hairline; but ignoring the donor area is a critical mistake. Dr Tam takes just as much care of your donor area, after all, it is a limited resource and one we might need to draw upon in the future.

His primary goal is to ensure that there are minimal signs of follicular extraction in the donor sites, with preservation a priority. Dr Tam uses smaller instrumentation for his FUE punches than standard hair extraction techniques. This enables him to extract hair follicles more accurately across a wide area which avoids impacting neighbouring hair follicles. Typically using very small punches with a diameter of 0.75mm-0.85mm makes it technically more challenging to extract the hair follicles in an intact state, requiring extra care, concentration, and supreme focus. This precise, and more time-consuming method of follicular extraction is a fine balance between harvesting the target number of grafts and ensuring they are spaced out appropriately, so the intervention is barely noticeable. Clinical research also suggests that smaller extraction punch sizes can increase the regrowth chances in the donor area too; this could further aid preservation for future use.

The bonus with using smaller FUE punches is that the grafts harvested are also smaller, allowing for the use of smaller blades when implanting the grafts to create the hairline at the recipient site; high density hair transplantation can be achieved without causing additional injury to the area. Dr Tam hand cuts his own bespoke blades to achieve this level of craftsmanship. This skill sets Dr Tam apart as a specialist in the surgical restoration of receding hair lines and temple points.

#### The result

Hayden's hairline has been lowered and restored, including at the temple points. With a rich donor area, Dr Tam was able to transplant hair to achieve 50+ grafts per cm<sup>2</sup> with minimal signs in both the recipient and donor areas, including creating a sharp, natural appearance to the temple points.

Hayden used to grow his hair long on top to hide his early receding hairline. Now, a year on following his hairline transplant, he has the confidence to wear it much shorter due to the duller, restored hairline. Dr Tam was able to spread his extraction over his entire donor area with minimal impact; in fact, he now wears his hair cut very short at the back and sides because you really cannot tell. Just the job for his forthcoming wedding, his hair looks great!

Hayden is an actual patient of Dr Mark Tam

## Interest-free finance is now available at Hair Transplant by Dr Mark Tam

To help you split the cost of your hair transplant surgery into more manageable, easy monthly payments, Hair Transplant by Dr Mark Tam is pleased to offer an interest-free finance opportunity.\* Powered by Tabeo\*\*, it only takes a few minutes to apply for an interest-free loan after answering a few simple questions, and 9 out of 10 credit decisions are instant.

Applying is easy and will not affect your credit score. Following a consultation with Dr Tam and the creation of your treatment plan and associated cost, we will send you an application request for finance by email. You can choose when, and how quickly you pay back the loan, with payment options to suit you that split the cost of the hair transplant surgery into smaller monthly payments.

There are no hidden costs and a representative 0.0% APR. You can even settle the loan early without incurring extra fees.

If you want to discover more about finance options, please email admin@drmarktam.co.uk

 A booking for your surgery will be available on approval of the finance package; bookings are available a minimum of 6 weeks ahead.

\*\* https://lead.tabeo.co.uk/harley-street-private-practice-limited/finance

## Fee Schedule

Face to Face Consultation	£180
Video Consultation (30 minutes)	£60
Additional Video Consultation (30 minutes)	£50
Further Consultation/Additional Follow-up Appointments	£120

The cost of FUE hair transplants will vary depending on the treatment area sizing and complexity of the restoration, with prices starting from £7,800 for an area up to 20cm2. A cost estimate is provided in your pre-assessment report. A full treatment plan, including precise area measuring and mapping, with confirmed surgical fees will be provided at consultation.

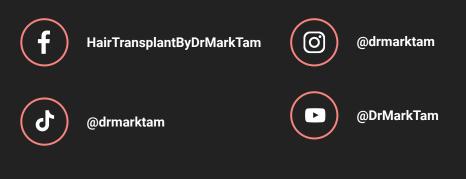
The total cost of your hair transplant surgery includes:

- a post-surgery review (day 1)
- a follow-up appointment in clinic (day 10-14),
- a six-month follow-up by video consultation, and
- a twelve-month follow-up appointment in clinic

The clinic is not responsible for any damage to hair follicles that occurs post-surgery. Additional appointments for consultation, review, or emergency surgery will be chargeable; (see T&Cs).

Individual results may vary.

# Follow the awardwinning Dr Mark Tam, the Doctor's Choice



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Doctor's Choice Hair Transplant Surgeon (London) 2017, 2018 & 2019

**Top 100 Doctors** 2016, 2017, 2018 & 2019 and **Most Trusted Doctor** 

Aesthetic Everything® Top Hair Restoration Surgeon 2018

Aesthetic Medicine Award for **Hair Restoration Practitioner** of the Year 2022 Finalist, and Top Rated on Doctify

Global Excellence Award for Hair Transplant Specialist of the Year UK 2023



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